



Organization: **Sound Studios Olympia**

Contact: **Shawn R. Meloy**

Position: President

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Sponsorship Packet for SSO 2021-22

Greetings Olympia Businesses,

Thank you so much for your interest in supporting local music students and the arts in Olympia. Sound Studios Olympia opened in September of 2020, and we have grown over the past year offering a space for music teachers to work with individual students as well as to create classes and performance opportunities for their studios. Beginning in Fall of 2020 we created several virtual recital events that we were able to share with our community and then in December we created a Christmas Favorite Sing Along video which I personally delivered to Roo Lan Senior Living facility, which was very well received by their residents, starting a tradition we intend to maintain for the years to come.

Starting in September 2021 we anticipate bringing in new students to work with our instructors and with these new students we will offer programs and performance opportunities. Some programs we offer include the Instrumental Studios which are group lessons for the instruments that we teach. These lessons are introductory to late elementary and offer a less expensive way for students to begin an instrument, or just gain a solid foundation on an instrument they have already begun, perhaps on their own. These are 6 to 8 week courses taught by one of our professionals who will walk a class of 4-10 students through various elements of technique and musicianship. By the end of each of these courses the musicians will be able to play a short piece which will be done in a miniature recital format for them and their families.

How you can help this year is to get set up as a sponsor. We have different sponsorships and levels available, from the event sponsor or co-sponsor to the annual sponsor or co-sponsor. Each of these sponsorships and levels will be recognized in a unique way to show our great appreciation for you and your business taking the opportunity to support local arts and music students.

Thank You,

Shawn R. Meloy

#### Our Mission:

*Our mission is to offer the best in music education for students through an environment of creativity and collaboration, with an emphasis on performing.*

#### Our Vision:

*Our vision is that we are able to bring the community together around the study and performance of the art of music through performance opportunities for students, including those who might otherwise not be able to afford lessons.*

#### Core Values:

*Quality education, equal opportunity, sharing with the community.*

## Sponsorship Information:

- Annual Sponsor: **\$2,500+/yr.** This sponsorship level is the highest level. To recognize this level SSO will put the business name and logo on everything we do throughout the year as well as list the business on our home page in a prominent location with a link back to their website. Large physical signs will also be printed with the company logo which will be used at events, recitals, and concerts. SSO will also send a thank you card to the business. *Multiple sponsors at this level will be given priority based on their total contribution.*
- Annual co-Sponsor: **\$1,000-\$2,499/yr.** This sponsorship level is recognized with a linked logo in a prominent location on our website's homepage.
- Event Sponsor: **\$300-\$500** per event. This sponsorship level is recognized with prominent location on advertising and publicity for the event as well as a physical sign with the logo of the business on it, saying "Sponsored By:"
- Event co-Sponsor: **\$100-\$299** per event. This sponsorship level is recognized with a smaller placement of the logo on advertising and publicity for the event.
- Networking Sponsor: **Free.** This sponsorship is accomplished by agreeing to post SSO on the business website as a local nonprofit supported by the business and in recognition of that, SSO will list your business under our Networking Sponsors.
- Benefactor for the Director: **\$250+/yr.** This sponsorship directly benefits the director of SSO and are funds earmarked to support their income. The board of directors will set up the annual salary for the director and will use these funds to fund it. Funds which exceed the annual salary will be saved for the following year or used for general operating costs after a vote by the board. This sponsorship level is recognized on the website.
- Monthly Supporting Benefactor: **Any Amount.** This sponsorship level is any contribution amount which is guaranteed for 12 months from its start.

All contributions are greatly appreciated, and all sponsorships will receive recognition and mention in different ways, with the largest donors being given the first priority at events and performances. Donors and sponsors will receive appreciation directly from SSO with invitations to events and performances, special dinners, thank you cards, and of course the mention of your support on our website. Not all sponsorship levels will be thanked in all of these ways, but each will be thanked and recognized in some way.

Please choose:

- Annual Sponsor
- Annual co-Sponsor
- Event Sponsor
- Event co-Sponsor
- Networking Sponsor
- Director's Benefactor
- Monthly Supporting Benefactor

The amount contributed by \_\_\_\_\_ is \$ \_\_\_\_\_  
paid by  check;  cash.

DATE: \_\_\_\_\_

Thank you so much for your generosity and for supporting local arts and music education.

Sponsoring Organization

Sound Studios Olympia

sign \_\_\_\_\_



print \_\_\_\_\_

Shawn R. Meloy, President

Sound Studios Olympia is a 501(c)3 nonprofit organization.  
TIN: 83-2858437